

# David Jones

## GRAPHIC DESIGN MANAGER

### CONTACT ME

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### EDUCATION

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#### PLATT COLLEGE / SAN DIEGO

SEP 2013 - OCT 2014

#### ASSOCIATE OF SCIENCE

- Graphic Design
- Graduation Date | Oct 17th 2014

#### PLATT COLLEGE / SAN DIEGO

JAN 2015 - DEC 2015

#### BACHELOR OF SCIENCE

- Web Design & Development
- Graduation Date | Dec 15th 2015

### ABOUT ME

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With several years of in-house graphic design experience in the manufacturing industry, I have become an expert in visual merchandising. Working closely with Lowe's, Home Depot, and Floor & Decor, as well as other big box stores. Working with these various companies has given me the opportunity to become very familiar with the in-store experience, and what drives customers to buy. Having a deep understanding of the industry, I have led multiple companies through the process of creating and implementing brand standards. I have worked various roles on the path to my current position, equipping me to lead design teams and fully comprehend the entire creative process from conception to final delivery.

### EXPERIENCE

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#### NOVALIS INNOVATIVE FLOORING GRAPHIC DESIGN MANAGER

SEPTEMBER 2022 - PRESENT

- Serving as the liaison between the creative team and internal managers to plan projects, establish expectations as well as monitoring project timelines, workloads, and project objectives to ensure that they all stay on track.
- Assigning projects to direct reports while ensuring those projects are to company standard, on time, and on brand all while staying within budget.
- Responsible for all creative assets and file management.

APR 2021 - SEPT 2022

#### SENIOR DESIGNER

- Oversee all internal- and external-facing online and print creative materials from conception to final delivery.
- Lead planning and brainstorming with teammates and partners to conceive solutions and creative ways to use design for storytelling.

OCT 2019 - APR 2021

#### GRAPHIC DESIGN SPECIALIST

- Present design work to design teams, marketing teams, and executives for review and feedback.
- Developed and implement brand guidelines that are now adhered to across the entire organization - both domestic and international.

#### HEATEC

SEP 2016 - OCT 2019

#### WEB & GRAPHIC DESIGN / MARKETING

- Designed and developed range of trade show assets.
- Created and delivered ad material to print and digital publications.
- Scheduled and performed weekly website updates.
- Worked with internal departments to establish scopes, and manage project milestones.

#### ROADTEC

JUN 2016 - SEP 2016

#### WEB DESIGN / GRAPHIC DESIGN

- Successfully led company through a full website redesign.
- Produced computer-generated artwork for marketing and promotional materials.