DuraDecor

so easy to install that you can do it yourself and immediately transform and beautify the look of any space in your home. The product comes in a wide variety of sizes—meaning there is a stylish and flexible option for any wall or floor in your home. Environmentally, kid and budget-friendly, it's the perfect way to achieve the high-end update or renovation you are looking for, without a huge investment of time or money.

Create the home you've always dreamed of—one wall or floor at a time.



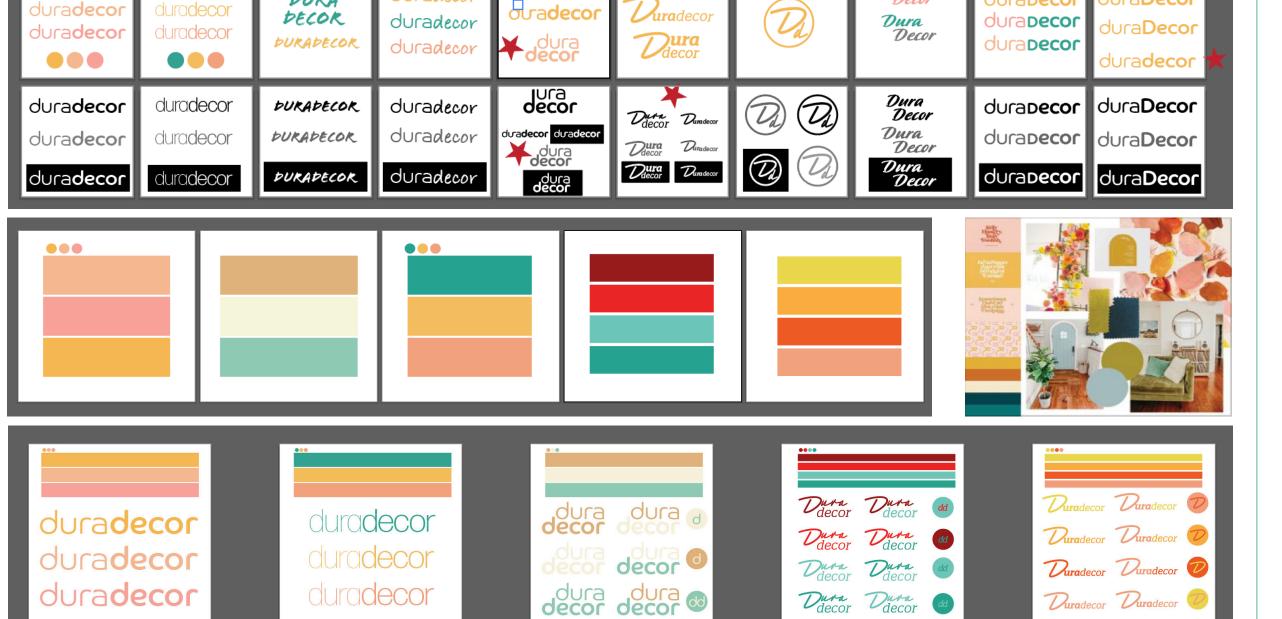
DuraDecor creating atmospheres.

young homeowners - DIY audience

Brand A traditional - Pottery Barn vibe

brandB

Young-ish - West Elm - Organic LOVE.



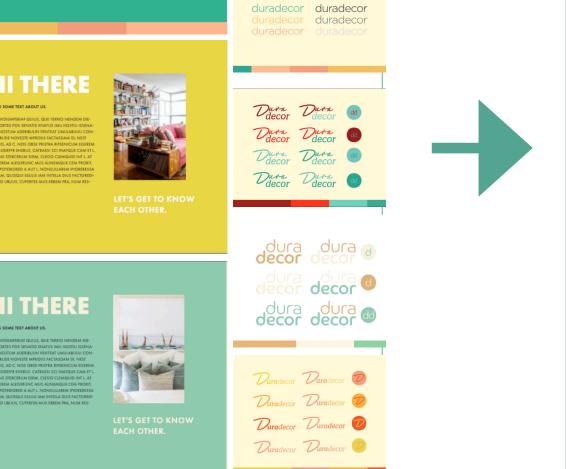


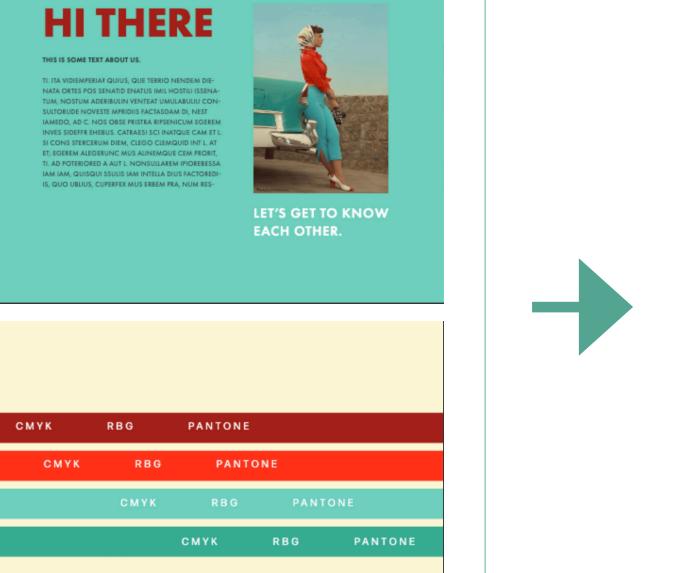














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